

Briggs Ranches



Summer is fast approaching, and rains have finally arrived in most part of Texas. Briggs Ranches has been very fortunate to receive some of these rains on two of the ranching divisions.

To give a little bit of the Briggs Ranches history. R.W Briggs Sr., the founder of Briggs Ranches, purchased his first Santa Gertrudis bulls in 1942 from King Ranch. In 1943, the first herd of 150 females was purchased from Dr. J.K Northway. The upgrading program began in 1946 when R.W Briggs Sr selected 400 Hereford cows and divided them into four herds of 100 cows each. Heifers from each cross were bred back to Santa Gertrudis bulls. Through this upgrading program, Briggs ranches reached purebred status in 1955. Today Briggs Ranches maintains between 500-600 head of Purebred Santa Gertrudis cows and 120 Purebred Brangus females. Briggs ranches joined IBBA in 2016 and have continued to grow our Brangus herd. Along with running purebred cattle Briggs maintains around 1,000 to 1,500 head on commercial females on a good year. Briggs is currently operating on three different Division, our headquarters Traylor Division in Bloomington, Texas, San Roque Division in Catarina, Texas and San Carlos Division in Rio Grande City, Texas. We have been blessed to receive rain here in Bloomington and Rio Grande City and hoping the spring rains will come for everyone in Texas.

BRIGGS RANCHES

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WELCOME SAN JOSE

This year's Fall sale is fast approaching, and we couldn't be any more excited to introduce to you one of Tri Star's new guest consigners, San Jose Cattle Company out of Riviera, Texas, owned by Perry and Abrian Bass.

San Jose Cattle Company's involvement in the Santa Gertrudis breed began in 1947 when Sid Richardson purchased his first bulls from the King Ranch. With those bulls, Richardson began a grade-up program using Brahman/Shorthorn crossbred females and ultimately reached purebred status in 1957. In 1959 Sid Richardson, then joined in business by his nephew Perry R. Bass, purchased the entire L J Russell and Son herd. That acquisition included the pivotal bull Tomado 1, who would become the foundation sire for the San Jose herd.

Over the next several decades, under the stewardship of Perry R. Bass, San Jose Cattle Company remained focused on producing high quality, functional and adaptable Santa Gertrudis cattle. In 1999, Perry R. Bass' grandson Perry R. Bass II selected his first Santa Gertrudis heifer from the San Jose herd and began showing as a junior member of SGBI, thus becoming the fourth generation of family involvement in San Jose Cattle Company.

Today, Perry R. Bass II and his wife Abrian Harris Bass, having both grown up in the Santa Gertrudis breed, recognize the unique attributes that enable Santa Gertrudis influenced cattle to be competitive, highly efficient and excel in fulfilling the industry's needs. With an emphasis on quality and performance, Perry and Abrian are proud to continue in the traditions of their respective families through San Jose Cattle Company.



CARCASS MERIT

In today's cattle industry there are many top qualities that the commercial cattlemen look for and strive for on purchasing their replacement females or replacement bulls. A lot of those qualities consists of performance, structure, carcass data. These three things have been Briggs Ranches top priorities since the very beginning. We have been striving for years to be able to produce the top-quality bulls and females for the commercial cattlemen on structural soundness and performance data. For years, we have been collecting performance data and have set strict criteria on our bulls and females. For the last year and half, we have been focusing on feedlot performance and carcass data on our females and steers. It has been a long time coming but this past year we have killed two sets of Purebred Santa Gertrudis feeder heifers that averaged 70% choice with an average of 2.86 yield grades. We are anxiously waiting for our next set of steers coming sometime this August. These steers will be mates to the bulls that will be sold this fall.



CONTINUED ALLIANCE

We have a lot of exciting things that have been happening for the past couple of months. We have formed an alliance with Cavender Ranches to continue offering Brangus bulls in our Fall and Spring sales. We are excited to continue this alliance and look forward to what the future brings.



OCTOBER 27TH-28TH

BRIGGS RANCHES 20th Annual

BULL & COMMERCIAL FEMALE SALE

Briggs Ranches | Traylor Division | Bloomington, TX

SELLING **160** BULLS & **300** COMMERCIAL FEMALES
Brangus & Santa Gertrudis Bulls and Santa Gertrudis Cross Females

46th Annual TRI-STAR SALE

REGISTERED SANTA GERTRUDIS FEMALE SALE

Featuring genetics from Briggs Ranches, Harris Riverbend and San Jose Cattle Co.

New Date, New Time, New Events!

Join us for our Texas Cattle Raisers Ranch Gathering. We hope to see you there!

Thursday, October 26th

4:00 PM Cattle available for viewing

Friday, October 27th

7:00 AM Cowboy coffee & cattle available for viewing

4:00 PM Texas Cattle Raisers Ranch Gathering

5:00 PM 46th Annual TriStar Female Sale

Saturday, October 28th

7:00 AM Cowboy coffee & cattle available for viewing

11:00 AM 20th Annual Bull & Commercial Female Sale



BRANGUS CATTLE



BRIGGS RANCHES

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Traylor Division
Bloomington, Texas

San Roque Division
Catarina, Texas

San Carlos Division
Rio Grande, Texas

GRADING 70% CHOICE
Briggs Ranches' genetics
have proven their value in
*actual performance and
data collection.*



BRIGGS RANCHES

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Bloomington, TX 77951

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OCTOBER 27TH-28TH

We hope everyone will be able to join us this October 27th for our annual Tri Star sale. The sale will start at 5PM along with having a Texas Cattle Raisers Ranch Gathering Dinner at 7PM. The Bull and Commercial Female Sale will be on October 28th at 11 AM. We look forward to seeing everyone there.

See our ad inside for more details.

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CONTACTS BRIGGS RANCHES

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